

Shuning Wang

User Experience Specialist

781-392-8791
Cambridge, MA
Shuning1515@gmail.com
Shuningux.com

My Passion

Conducting thoughtful research to understand users;
Thriving in collaborative teams to design more intuitive,
usable and enjoyable products.

Professional Experience

UX Designer & Researcher

HCL America Inc. | Bos | Feb.2021-Present

- Redesigned the next generation of desktop application AppScan Go from research to design delivery
- Designed and iterated the prototypes for AppScan on Cloud
- Conducted user research, user interview, and usability test for improving user experience of AppScan family products and CLI
- Executed heuristic evaluation on multiple products and provided suggestions to improved user experience
- Coordinated with product manager, developers, user experience writer, and other designers to collaboratively work on projects

UX Designer & Researcher

Beebow Education | Bos | Oct.2019-Feb.2021

- Designed and iterated wireframing prototypes, and graphic icons based on collected feedback
- Designed materials for users to improve learning experience
- Edited videos and designed marketing materials to help promotion

UX Researcher

Ipsos | Boston | Apr-Sep.2019

- Worked on healthcare projects such as CBT-I (Cognitive Behavior Therapy for Insomnia), hearing aids, sleep products
- Wrote research protocol and moderator's guide. Recruited participants and conducted moderated and unmoderated user research
- Analyzed qualitative data & generated reports
- Worked across-functionally with product manager, engineering and design departments

UX Designer & Researcher

BlocksCAD Inc | Boston | Feb-Apr. 2019

- Led user research and usability tests
- Designed website prototypes and posters

Finance | Management | Audit Intern

Getrag Ford Transm | UK | Jun-Jul. 2014

Ernst & Young | China | Jul-Aug. 2012

- Used financial software and Excel to support work
- Work with teams cross functionally, both internally and externally

Education

M.S. Learning Technologies and Media Systems
Harrisburg University

M.S. Human Factors in Information Design
M.S. Accounting

Bentley University

B.A. Accounting
University of Liverpool & XJTLU

UX Skills

Design

Figma, Mural, Sketch, Axure, Adobe Creative Suite

Research

Usability Testing, Ethnographic Research, Journey Map, Field Research, Information Architecture

Projects

User Research & App Prototyping

TripAdvisor & CVS | Jan-May.2018

- Conducted user research by interviewing customers of various background
- Designed wireframes and iterated prototype concepts, conducted usability tests to validate solutions

Usability Testing

MATLAB Add-on Explorer | Sep-Dec.2017

- Evaluated website by conducting heuristic evaluations
- Facilitated usability testing by creating moderator guide, recruiting participants and leading test sessions
- Analyzed findings to provide recommendations to improve information classification and function of the website

Field Research & Ethnographic Research

Bentley Graduate Admission | Sep-Dec.2017

- Led user research study by creating research plan, calculating budget, drafting protocol and recruiting participants, and conducting research
- Provided recommendations and reports to improve graduate school admission process