

Shuning Wang

User Experience Designer

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UX Experience

User Research & App Prototyping Project

TripAdvisor & CVS App | 2018.1-5

- Conducted user research, Interviewed customers
- Created persona, conducted usability test
- Designed and iterated the app wireframe and flow

Usability Testing Project

MATLAB Add-on Explorer Website | 2017.9-12

- Made heuristic evaluations and expert review, produced participants screener, recruited participants
- Created moderator guide, moderated participants
- Analyzed findings to collaboratively produce a final report with recommendations to improve the information classification and function for the website

Field Methods Project

Bentley Graduate School Enrollment | 2017.9-12

- Conducted user research, created persona and the interview protocol, made schedule and budget
- Provided recommendations and a report to improve the students' experience of application process

Information Architecture Project

Etsy Website | 2017.6-7

- Analyzed & redesigned the sitemap and the website to increase the learnability and findability

Professional Experience

Research Intern | **The Whole Brain** | Boston | 2018.10

- Designed the format of invitation letters & UX writing
- Redesigned the website and the 3D artificial info product

Finance Intern | **Pine Street Inn** | Boston | 2016.1-5

- Examined budget info; Assisted internal audit sample test

Management Intern | **Getrag Ford** | Liverpool | 2014.6-7

- Wrote off equipment for risk control, revised system data

Audit Intern | **Ernst & Young** | China | 2012.7-8

- Revised and submitted confirmations; Provided customer support directly interfacing with clients and banks

My Passion

Conducting research, communicating with users, understanding touch points, constantly learning, collaborating with teammates to design more intuitive, usable and enjoyable products.

Education

M.S. Human Factors in Information Design
Bentley University 2017.8-2019.2

M.S. Accounting
Bentley University 2015.8-2017.5

B.A. Accounting
Xi'an Jiao Tong Liverpool University
University of Liverpool 2010.8-2014.7

Skills

Research & Design

Usability Testing, Ethnographic Research, Information Architecture, Field Methods
Axure, Sketch, Photoshop, Adobe Illustrator

Code & Language

HTML5, CSS, Java, SQL, Chinese, English

Community

Senior Vice President

Ascend Bentley Chapter | 2016-2018

- Helped with five important departments: event planning, marketing, membership, information & finance

- Designed activities and events to help international students improve their career development

- Communicated with career counselors, guest speakers and students to ensure the details and improve the quality of events